

## General Roundtable Questions

- What can we realistically pursue in the current landscape, and what opportunities would require structural or policy changes to achieve?
- What key insights are we trying to generate that will inform the report?
- What are the primary challenges, innovations, and opportunities as they relate to: metrics, funding/financing, agricultural practices, and pay-for-performance?
- Why do some incentives work while others fail in this context?
- Are there innovations or opportunities that are particularly well-aligned across multiple stakeholder groups?
- What does the current Chesapeake Bay Program do well? Where are the key challenges, and what opportunities exist to overcome them?
  - Why haven't we been successful in engaging with private finance to date?
- What realistic opportunities exist where private finance or market mechanisms could meaningfully accelerate progress?
- Are success stories from this sector transferable to others? What conditions enable or limit that transferability?
- Which innovations or models show the greatest potential to scale, and what would it take to expand their reach effectively?