

# STEWARDSHIP OUTCOME

STAC SCIENCE NEEDS 6/14/2022

# New and Emerging Science Needs - High Priority

## Need:

2022 Stewardship behavior data assimilation into [chesapeakebehaviorchange.org](https://chesapeakebehaviorchange.org)

- **Need description:** Analyze new data collected with the 2022 stewardship survey, compare 2022 data to 2017 data to 2022 data, determine how to display that comparison on the website (coding)
- **Why needed:** The survey and website were created to establish a baseline and means to measure progress on individual stewardship behaviors. This is the first year that there will be new data to compare and display that progress. It's not a simple exercise to put the data into a form that can be utilized, requires expertise.
- **Current resources:**
  - Contract w/ ERG and subcontractor OpinionWorks to collect the data;
  - No resources are in place for the data analysis, assimilation;
  - Assistance for website changes not yet identified.
- **Potential resources:** CBP Web Team for website changes (if approved)

Status of the Resource	
	Full Resources
<input checked="" type="checkbox"/>	Partial Resources
	No Resources



## New and Emerging Science Needs - Medium Priority

**Need:** Assistance with identifying, mapping and analyzing an impact network to support making progress toward the Stewardship Outcome.

- **Need description:** Identify and evaluate the purpose, type and participants of the network(s) that can be of most value to the efforts of the Stewardship Workgroup; and utilize this information to create a framework for organizing the professional community in a more strategic.
- **Why needed:** Identifying and mapping the network among stewardship partners enables more strategic, organized and sustainable collaboration with practitioners, champions, influencers, decision-makers, etc., and can ultimately improve how we connect and interact with our audiences.
- **Current resources: None**
- **Potential resources:** Expertise in network analysis (likely contractual) is needed. Considering applying for GIT Funding 2022.

Status of the Resource	
	Full Resources
	Partial Resources
<input checked="" type="checkbox"/>	No Resources