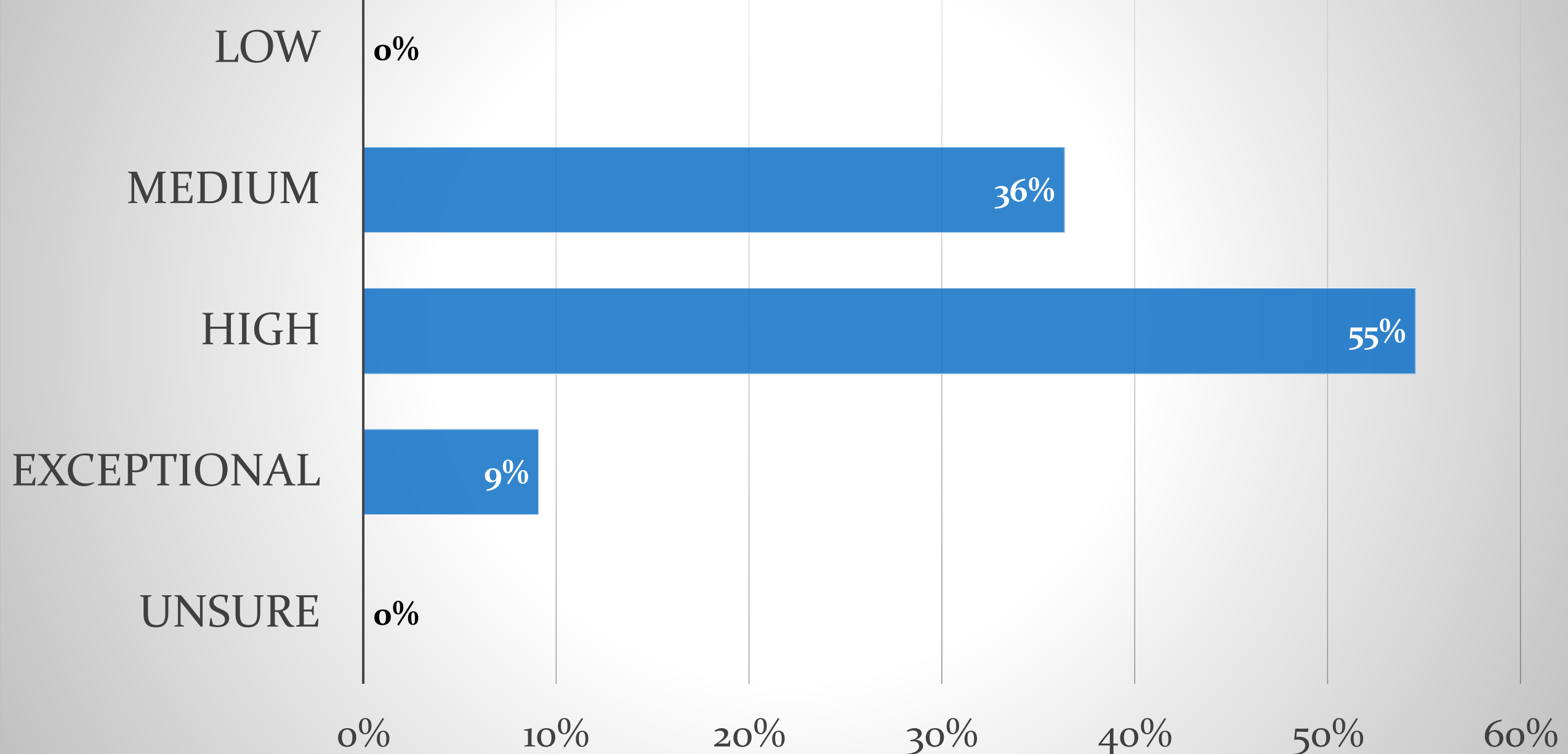


STAC Effectiveness Survey Results

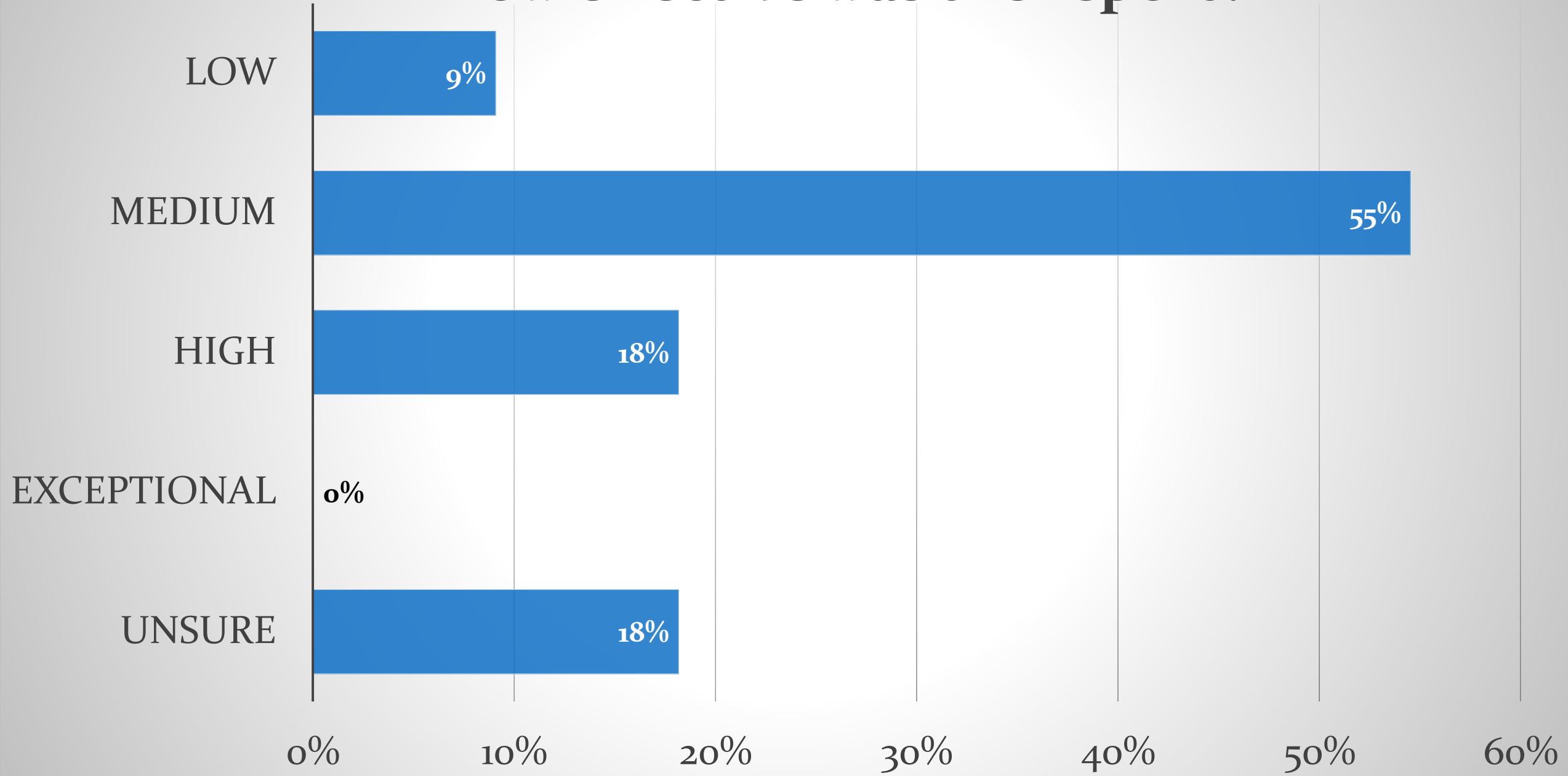
Overview of Survey

- Sent to workshop & review leads from 2010-2014 (calendar year)
- 11 (+1) out of ~30 responded
- 2 responses from reviews; 9 from workshops
- 90% of the reports were distributed between 2014-2015
- All comments shown are anonymized and shortened

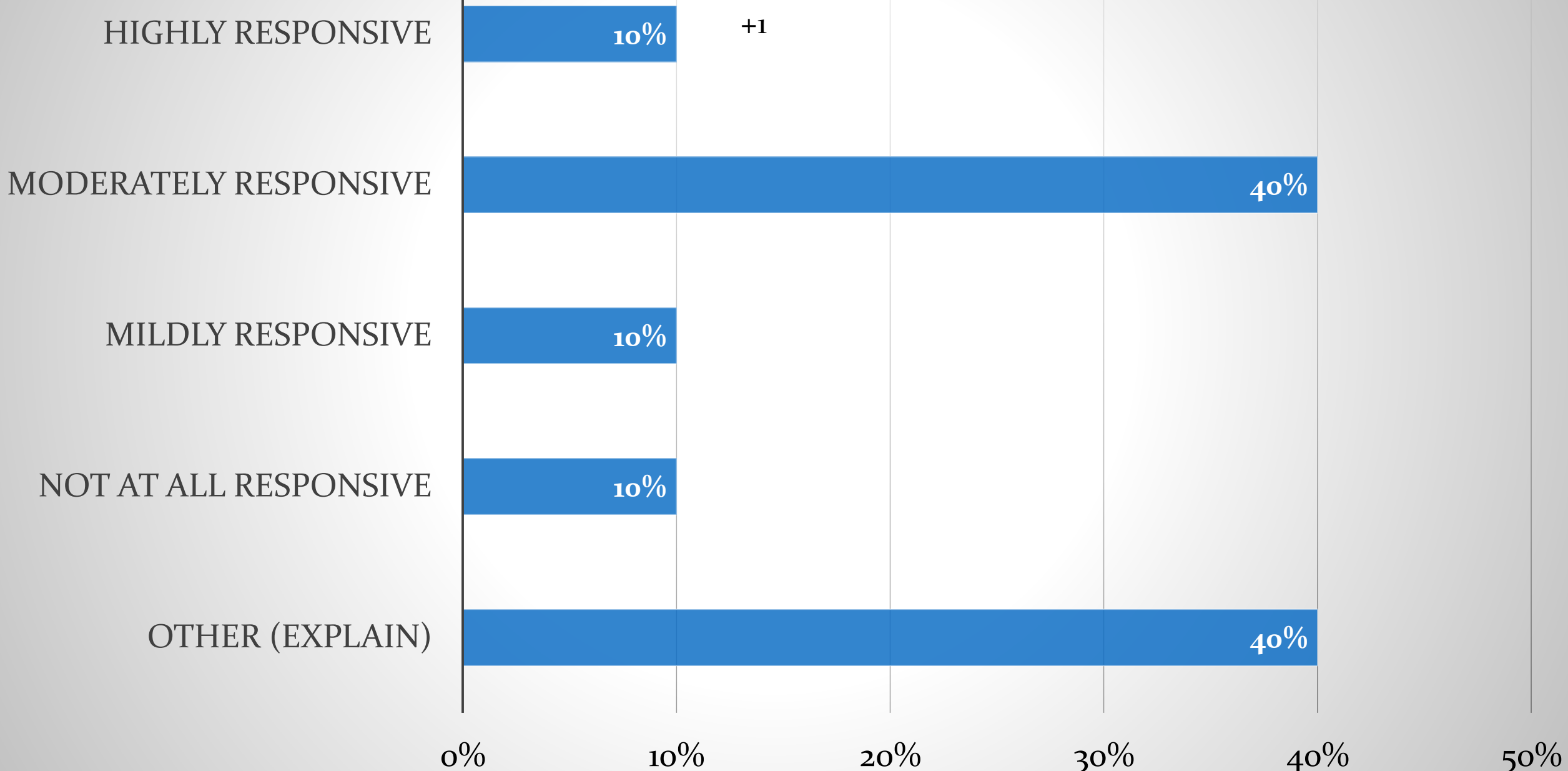
How effective was the workshop/review?



How effective was the report?



How Responsive was the CBP?



CBP responsiveness

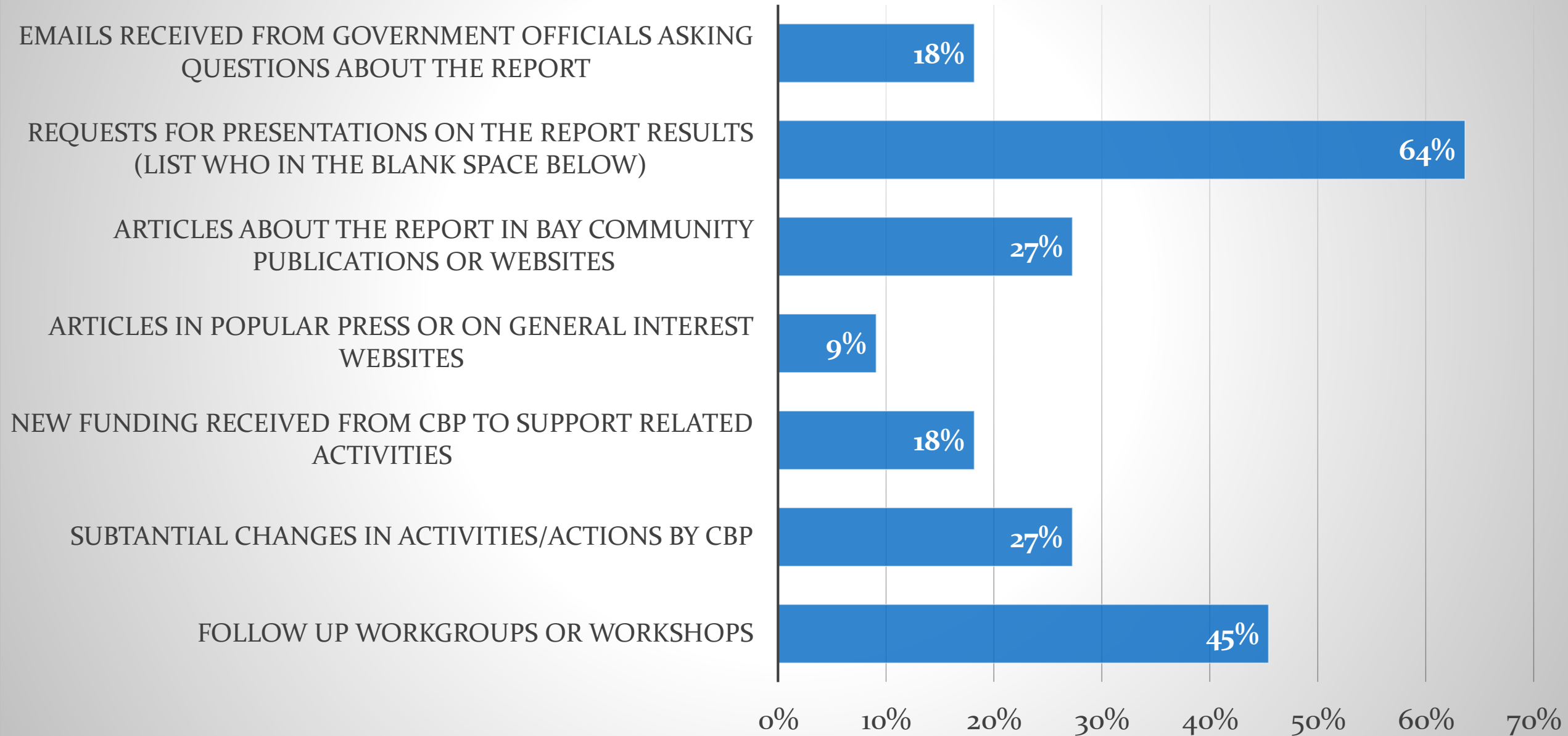
Not so responsive

- Several important recommendations were not fully considered or addressed.
- The vast majority of the responses were along the lines of "We will not address this concern because..."
- Some points were misinterpreted.
- Did not receive a response or response was written by workshop planners.

Responsive

- The concepts are gaining more traction.
- Many of the recommendations were implemented or at least investigated.
- The relevant GIT has been highly responsive. It remains to be seen whether specific recommendations are implemented.

What evidence do you have that the report was read or used?



Evidence of Use

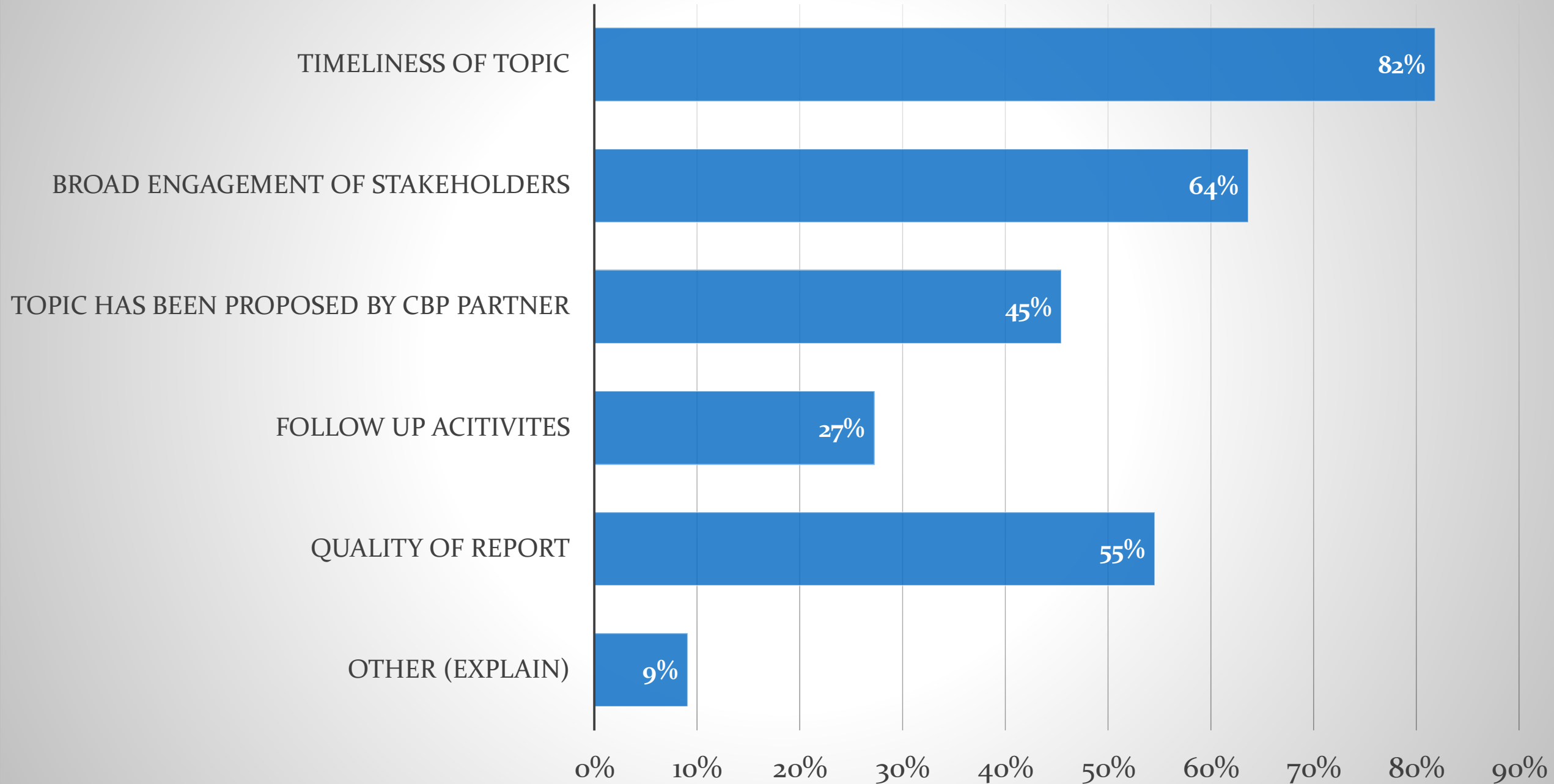
Within program – supported planning & prioritization by

- GITs
- CBP workgroups
- Management Board
- Citizens Advisory Committee

Within partnership – supported implementation & research

- **Counties** used information in proposal justifications
- **State agencies** requested presentations & discussion (e.g., MDE)
- **Researcher** used results to jumpstart a new USDA-funded project and target research.
- **100 stakeholders** attended webcast; 839 downloaded the report from project website (in 4 mos).

What characteristics enhanced STAC success?



What enhanced success?

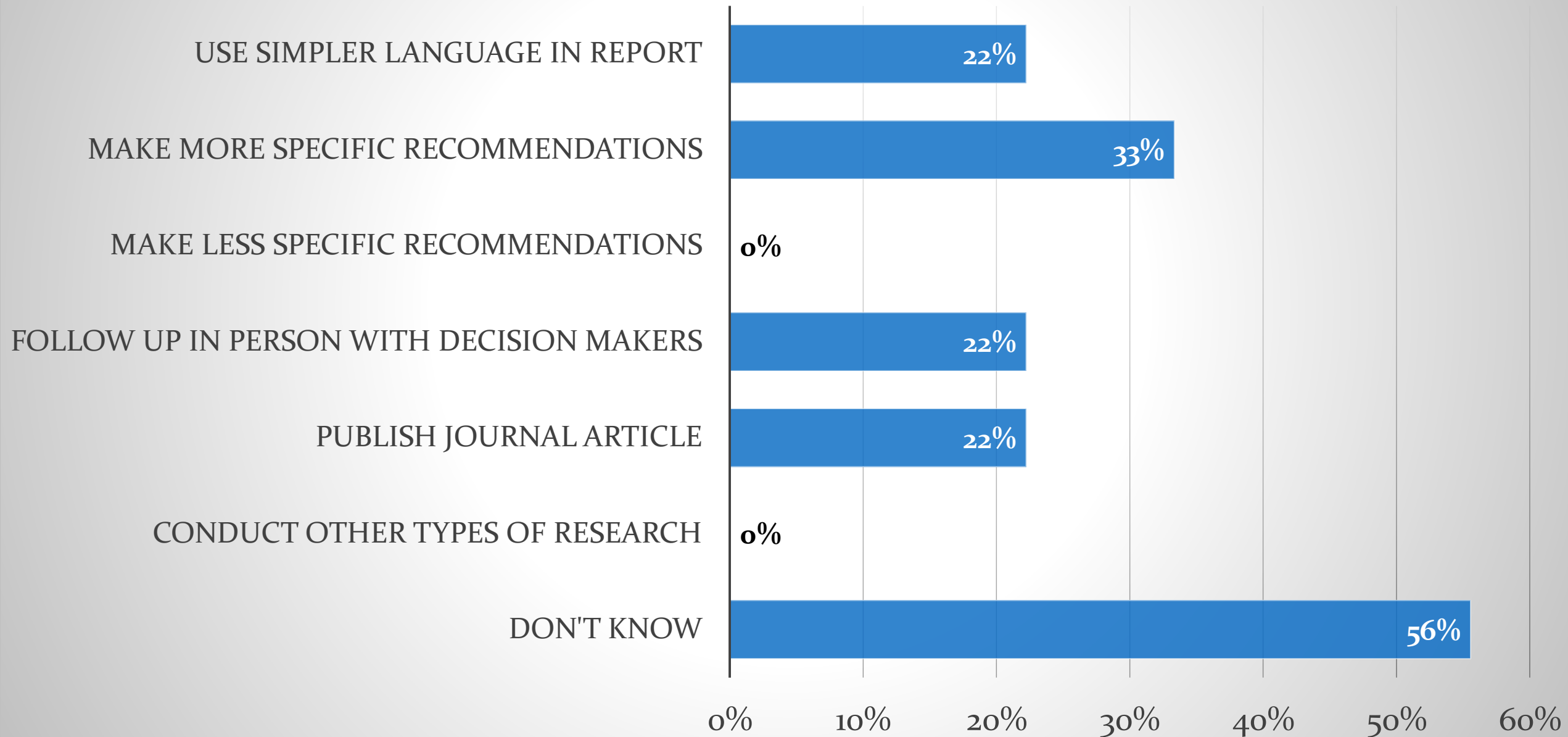
Example Workshop 1

1. STAC sends a letter to the MB outlining the issue
2. The MB responds by requesting STAC to hold a workshop
3. STAC holds a workshop and provides recommendations to the MB

Example Workshop 2 (based on feedback from a survey)

1. Topic tied directly to current decisions in resource management
 2. Provided space for stakeholders to evaluate the science and social/policy aspects based on their ground experience
 3. Created dialogue among a wide array of stakeholders
- Great STAC staff support!

What characteristics could have improved STAC effectiveness?



Improving STAC effectiveness

Different Products

- A research brief like the Marcellus one-pager
- Clearer report
- More concise recommendations to avoid diluting key messages

Different Process

- A broader effort to enhance the communication of results to
 - a wide group of individuals
 - the Management Board (via brief presentations)
- Improved coordination up front between the STAC rep and the relevant GIT
- Follow-up survey to participants