

Tracking Best Practices

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Metrics development is dependent (in part) on the strategies chosen and who is implementing them.

Some strategies I heard discussed:

- Integration across the curriculum
- Specific courses
- Specific projects

Other ideas and models

Evaluation Level	What Is Measured or Assessed?	How Will Information Be Used?
Participants' Reactions	Initial satisfaction with the experience	To improve program design and delivery
Participants' Learning	New knowledge and skills of participants	To improve program content, format, and organization
Organization Support & Change	The organization's advocacy, support, accommodation, facilitation, and recognition	To document and improve organization support To inform future change efforts
Participants' Use of New Knowledge and Skills	Degree and quality of implementation	To document and improve the implementation of program content
Student Learning Outcomes	Student learning outcomes: Cognitive (Performance & Achievement) Affective (Attitudes & Dispositions) Psychomotor (Skills & Behaviors)	To focus and improve all aspects of program design, implementation, and follow-up To demonstrate the overall impact of professional development

Guskey's 5 Levels of PD Evaluation

Evaluation Level	What Is Measured or Assessed?	How Will Information Be Used?
Participants' Reactions		
Participants' Learning		
Organization Support & Change		
School Change	The school implementation of sustainability efforts	
Participants' Use of New Knowledge and Skills		
Student Learning Outcomes		
Stewardship Lives	Direct and Indirect Actions	

Levels of Environmental Literacy Evaluation?

Stanford SOCIAL
INNOVATION REVIEW

Channeling Change: Making Collective Impact Work



Collective Impact Model

The Five Conditions of Collective Impact

Common Agenda	All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
Shared Measurement	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
Mutually Reinforcing Activities	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
Continuous Communication	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.
Backbone Support	Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

5 Conditions of Collective Impact